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Infographic of the Week: Traffic Counts

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When it comes to choosing the perfect location for a business, traffic patterns are one of many factors that come into play. The DFW region offers multiple locations that are easily accessible for both customers and employees.

In the infographic below, the color-coded dots represent 24-hour traffic counts along the major arterial roadways in DFW.

Interstate 635, Interstate 35, and Highway 75 are three of the most traveled roadways in the area. They see between 100,000 and 144,000 vehicles every day. A large number of major retail and office centers are located along these major roads or along connected corridors, making them popular locations for customer access.

Additional arterial routes that provide high visibility include Preston Road in Collin County, Collins and Cooper Roads in Arlington, and Northwest Highway in Dallas. In general, between 38,000 and 110,000 vehicles pass along these roads each day. DFW's roadways provide multiple options for businesses looking to pick the perfect place to build a successful company. This is another reason for "[Why Dallas.](#)"

