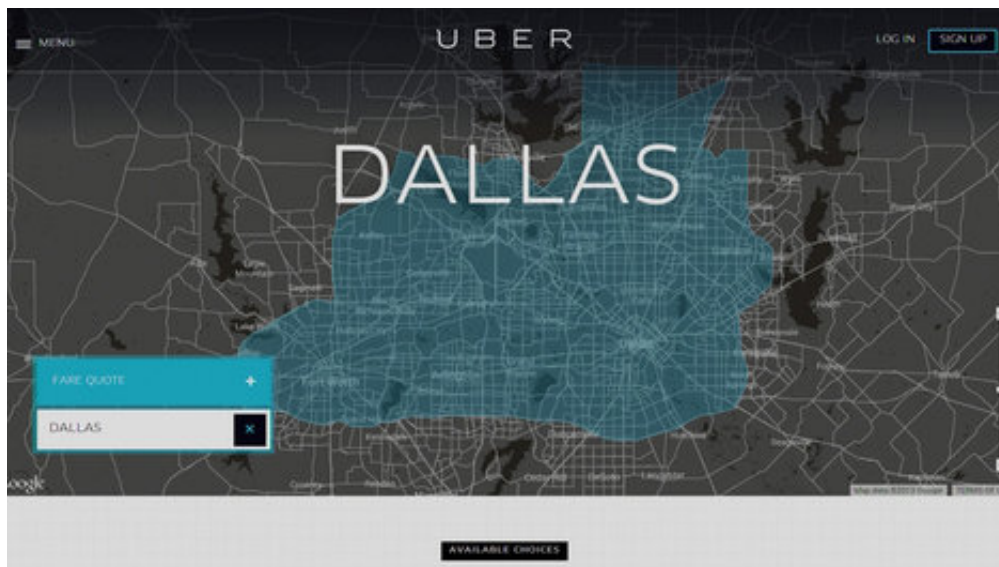


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Dallas to propose new rules to regulate Uber, Lyft



Uber bills itself as a technology company that offers transportation services and has generated controversy at City Hall and among competitors.

by DAVID SCHECHTER

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WFAA

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DALLAS -- A new proposal would bring transportation technology companies Uber and Lyft under the regulatory authority of the City of Dallas -- something the companies have long resisted in Dallas and across the country.

Developed by a transportation work group chaired by Dallas council member Sandy

Greyson, it would entirely scrap existing regulation, creating new rules to cover the entire transportation-for-hire industry.

The proposal, obtained by News 8, attempts to create a level playing field between taxis, limos and app-related companies like Uber and Lyft where customers order rides from their smart phones.

Under the proposal, the City would no longer regulate fares. People with knowledge of the proposal say that change is favorable to Uber and Lyft, whose prices change based on demand. However, unregulated fares could have a negative impact on low-income residents who frequently use taxis and depend on regulated fares.

Greyson's proposal would also raise the minimum insurance requirement from \$500,000 to \$1 million. Uber and Lyft may balk at that requirement. During the hearing process that led up to these rules, both companies were reluctant to share information about their insurance policies with the City.

Greyson's draft proposal to create a new transportation-for-hire ordinance will be discussed Friday at an 11 a.m. meeting at City Hall.

A representative from Uber was not available to comment for this story.

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